

Unlocking the Value of Your Laser Printer

Get the most from your laser printer investment in a retail environment



When you have the right tools, your laser printer can be the workhorse of your business, and retailers – from brick and mortar establishments to online sellers, restaurants to movie theaters, bars to gas stations – benefit when they leverage their laser printer in innovative new ways.

Consider this...

- A specialty retailer uses laser-compatible, tear-resistant paper to create signage that can stand up to regular abuse
- A movie theater creates unique member-reward cards using durable, laser-compatible ID cards
- An Internet seller prints integrated shipping labels and packing slips to ensure accuracy and speed order completion
- A family restaurant develops weekly menus featuring local produce, then prints them in-house on durable, waterproof paper
- A neighborhood bar takes advantage of secure laser checks to print payroll and accounts payable checks as needed

All this – and more – is possible with your laser printer. Laser printing is cost effective and efficient, and puts you in control. You just need the right types of paper for your application – and Relyco can help.

Thousands of Uses for Your Unique Retail Environment

REVLAR™

Signage
Point-of-Purchase Displays
Menus
Placemats
Manuals
Presentations

ULTRASEAL®

Promotional Mailings
Rebates
Recall Notices
Discount Coupons
Collection Notices
Checks

REIMAGE™

Sales Receipts
Purchase Orders, Invoices, Statements
Packing Slips, Tracking Forms
Inventory, Quotes
Service Agreements
Employment Applications

Labels

Integrated Labels
Poly Labels

ID Cards

Membership Card Programs

Relyco Products

REVLAR™ “Virtually Indestructible” Paper

Waterproof, Durable, Tear-Resistant Paper for Thousands of Applications

An ideal solution any time your printed material will be subject to frequent handling or extreme conditions, Relyco's REVLAR is laser-compatible, durable, tear-resistant, heat-tolerant, and waterproof paper – without the expense of costly lamination. *Available in various weights, sizes, and colors, REVLAR is versatile enough for nearly any application.*



Premium Secure Laser Checks

A Variety of Checks to Meet Specific Requirements

The right check stock is a critical component of effective check printing, and Relyco offers a full portfolio of premium laser checks in more than 50 layouts with up to 17 different security features to deliver high-quality checks to meet your business needs. As members of the ASC X9AB Check Processing Subcommittee, Relyco ensures our stock and custom check products are kept up to date with all approved standards. *No matter how many checks you print, or what software you use, Relyco has a check that will work for you.*



DURASEAL™ Envelopes

Secure, Stylish, or Simple Envelopes for All Mailing Needs

Whether you need a secure envelope that delivers maximum protection for confidential documents; something stylish that will make your mail piece stand out; a simple, standard envelope for everyday business mailings; or an envelope that does it all; Relyco has the right envelope for you.



ULTRASEAL® Self Mailer Pressure Seal Forms

Improve Efficiency and Reduce Waste by Eliminating the Envelope

ULTRASEAL from Relyco is the cost-effective and environmentally friendly way to create, process, and deliver mailed pieces without an envelope. Fully laser printer compatible, ULTRASEAL forms are self sealing and can be quickly run through a pressure seal machine to reduce processing times and labor costs associated with hand-folding and envelope stuffing. *Relyco offers the largest variety of stock items, in addition to customized solutions to suit specific business needs.*



REIMAGE™ Carbonless Laser Paper

Cost-Effective, Environmentally-Friendly Carbonless Laser Paper

From purchase orders to invoices, statements to shipping forms and more, Relyco's REIMAGE ensures a smooth transition from traditional, expensive multi-part carbonless forms to a customizable format that is affordable and efficient to produce. In fact, businesses are achieving up to 50 percent savings when they create custom REIMAGE forms for use in their operations. *REIMAGE carbonless laser paper is available in many formats.*



Laser ID Cards

Laser-Compatible, User-Friendly Membership and ID Cards

Relyco's ID cards are designed to be laser compatible and are available in a range of materials – paper, poly, and plastic. Simply choose the ID card that meets the quality, durability and cost requirements of your unique project.



ENDURALABEL™

Standard, Custom, or Integrated Labels for Unique Application Requirements

Stock labels include formats from 1-up to 80-up with a range of layouts in between. Relyco offers thousands of laser-compatible stock labels.

Custom labels can be formatted to unique specifications. Available in sheet, roll, single or pin-feed formats, custom labels can be printed in up to ten colors, including four-color process, with UV varnishing and laminating added if needed. Special adhesives are also available.

Integrated labels combine multiple processes or functions in a single easy-to-use form or customized labels to address complex application requirements – increasing efficiencies and improving workflows. Use Relyco's integrated labels for picking, packing, shipping, inventory, invoicing, production, and more.



To find out more

For more information about Relyco, please contact us at **1-800-777-7359** or visit us online at **www.relyco.com**.

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