



For Immediate Release

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Relyco Announces ENDURA LABEL Brand of Quality Laser, Digital, Ink Jet, and Offset Labeling Products

New label brand delivers higher quality and over 1,000 different stock label formats available in 38 unique stock materials – custom and waterproof options also offered

Dover, N.H., July 12, 2011 – [Relyco](#), a leading provider of value-added [business printing and payment solutions](#), today announced the launch of its [ENDURA LABEL brand of quality labels](#) for laser, digital, ink jet, and offset printing applications. Using only the highest quality materials and adhesives, Relyco delivers over 1000 different label formats in 38 different materials, including waterproof. Custom and specialty designed and printed label options are also available.

With over a thousand stock label options available, Relyco ENDURA LABEL can meet any label printing application – standard types and sizes, shipping and mailing, specialized integrated order/shipping/return label forms, inventory, CD/DVD, and much more. ENDURA LABEL stock labels include laser printer and ink jet compatible sheets (8 ½ x 11, 8 ½ x 14, 11 x 17), offset and digital press sizes (12 x 18 and 12.875 x 19) and thermal transfer and direct thermal formats. All label die cuts are available in 38 different stock materials, including special colors, finishes, and foils, as well as poly-based for waterproof applications.

“There are many sources for labeling products and solutions. But, what sets ENDURA LABEL apart from the lesser brands is the quality and durability of our labels and the expertise the Relyco team delivers to make sure each customer’s unique needs are completely satisfied,” said Mike Steinberg, president of Relyco. “Our label products are manufactured at the highest levels of quality standards and we guarantee that they will exceed our customers’ performance expectations at a competitive price point.”

ENDURA LABEL products include a comprehensive line of ready-to-ship stock label products, custom label offerings, and special integrated label forms.

- [Stock Labels](#): Relyco ENDURA LABEL offers thousands of stock label options. View the ENDURA LABEL catalogs ([standard size labels](#) and [12X18 labels](#)) to see all of the label die cuts and adhesive and material options, including durable waterproof labels to meet any type of extreme application.
- [Custom Labels](#): Relyco can create custom label die cuts to meet any unique application and can print in up to 10 colors, including four-color process, with additional UV varnishing and laminating as required. Relyco also offers adhesive choices and specialty materials.



- ***Integrated Label Forms***: Relyco's integrated labels are designed to save businesses time and money by combining multiple processes or functions in a single easy-to-use form to meet more complex application requirements. Ideal in a range of industries, including manufacturing, healthcare and retail, Relyco's integrated labels can be used for applications such as picking, packing, shipping, inventory, invoicing, and production. Relyco customers have saved hundreds of thousands of dollars in process efficiencies when merging pick tickets with address labels, medical forms with pharmacy labels, shipping labels with return-address labels.

Pricing and Availability

ENDURALABEL products are currently available from Relyco today. For pricing, more information and how to purchase, contact Relyco by phone at 800.777.7359 or 603.742.0999, by email at info@relyco.com, or visit www.relyco.com.

About Relyco

Relyco is a leading provider of value-added business printing and payment solutions with over 10,000 customers worldwide. As one of the largest distributors of laser and digital applications, including laser checks, high-security documents, and e-payment software, Relyco's long-standing membership in the ASC X9AB check processing committee and extensive experience with fraud prevention strategies and new forms technologies positions it as the most innovative leader in the business printing solutions field. Relyco's customers include Google, PepsiCo, Samsung, Adobe and Microsoft. For more information, please visit <http://www.relyco.com>, call 800.777.7359 or 603.742.0999, or email info@relyco.com.

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