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Konica Minolta Approves Relyco's Complete Line of Digital Substrates and Media for Use on bizhub PRESS Color Digital Presses

Relyco waterproof paper, digital packaging, carbonless paper, pressure seal forms, ID/membership cards and more added to Konica Minolta's Approved Media Guide

Dover, N.H., April 16, 2013 – [Relyco](#)[®], a leading provider of [value-added business printing and payment solutions](#), today announced that its complete line of digital substrates and media has been tested and approved by Konica Minolta Business Solutions U.S.A. (Konica Minolta) for use on the bizhub PRESS C6000, C7000, and C8000 Color Digital Presses. As a result, Relyco's [REVLAR[™] waterproof paper](#), [DigiPOP[™] digital packaging](#), [REIMAGE[™] carbonless laser paper](#), [ULTRASEAL[®] pressure seal forms](#), [ID and membership cards](#), and more have been added to Konica Minolta's Approved Media Guide.

Relyco will be showcasing its approved substrate solutions in the Konica Minolta booth (#125) at the [Grafik'Art Montreal show](#) on April 25th to April 27th.

“When choosing substrate solutions for their specific applications, our customers need the assurance that our vendor's products will perform as expected in our bizhub PRESS digital presses,” said Dawn Nye, product marketing manager, production print for Konica Minolta. “We put the paper products through a battery of tests to ensure reliability and consistent image quality, so our customers know that we're providing paper products that perform up to our high standards.”

Relyco Digital Substrate Solutions

- [REVLAR Waterproof Paper](#) – “Virtually Indestructible” synthetic polyester paper for thousands of applications where durable, waterproof, and tear-resistant paper is needed – no need to laminate
- [DigiPOP Custom Flat-and-Fold Packaging](#) – personalized custom digital packaging templates that go from flat sheet to dimensional items
- [REIMAGE carbonless laser paper](#) – quickly create multipart forms on demand in any laser printer or digital press
- [ULTRASEAL Pressure Seal Self Mailer Forms](#) – self-sealing direct mail forms and checks eliminate the need for envelopes
- [ID and membership cards](#) – full line of laser and digital compatible ID and membership cards available for any application
- [DigiFLIP[™] 4D Puzzle Cards](#) – unique interactive business and greeting cards deliver messages in a remarkable way

“As a commercial print shop, we've used Konica Minolta bizhub PRESS color digital presses for years to provide all types of print service to our customers,” said Ron Barton, owner of Digital Ink Printing. “We've also been a Relyco partner for many years and have been an early adopter of many of their digital substrates. In particular, we have seen a huge demand for their REVLAR waterproof paper and DigiPOP packaging products.”



Konica Minolta's Formalized Substrate Testing Process and Media Guide

Several factors, including increasingly higher production speeds, have necessitated closer inspection of substrates to assess their suitability for Konica Minolta bizhub PRESS digital presses. Papers must be well manufactured, run consistently, and generally meet the demands of the press from pick-up and registration through to toner transfer, fusing and exiting the press for post-processing steps. Konica Minolta's approval process includes testing on feed, fusing, jamming, registration, slipping, curling, and scratching. Approved substrates are added to the new Media Guide, created for commercial printers as a trusted resource for a wide variety of substrates.

"Having our substrates approved by Konica Minolta is a great validation that our products flawlessly work on their bizhub PRESS digital production presses," said Bruce Steinberg, senior vice president of sales and business development for Relyco. "We offer a lot of unique digital substrates such as waterproof paper, ready-to-run digital packaging, and more that our customers are demanding today. This certification provides the confidence that our products are of the highest quality and will perform to our customers' expectations."

Relyco Product Samples and Availability

To request samples of Relyco products, visit [Relyco's Konica Minolta samples request page](#) and register for the samples you would like to try. All of Relyco's substrates approved by Konica Minolta are available today. For pricing and more information, contact Relyco by phone: 1-800-777-7359, email: info@relyco.com, or visit: www.relyco.com.

About Relyco

With over 20,000 customers worldwide, Relyco is a leading provider of value-added business printing and payment solutions, including custom digital packaging, waterproof paper, e-Payment solutions, payroll paycards, carbonless laser forms, and more. As one of the largest distributors of laser and digital applications, including laser checks and other high-security documents, Relyco's long-standing membership in the ASC X9AB check processing committee and extensive experience with fraud prevention strategies and new forms technologies positions it as the most innovative leader in the business printing solutions field. Relyco's customers include Google, PepsiCo, Samsung, Adobe and Microsoft. For more information, please visit www.relyco.com.

About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced document management technologies and IT Services. The company focuses on complete business solutions including production print systems, digital presses, multifunctional products (MFPs), managed print services, vertical application solutions and related services and supplies. Konica Minolta has been recognized as a leading supplier by the Allegra Network, International Center for Entrepreneurial Development (ICED), The UPS Store, Inc., and National Association of Quick Printers (NAQP). Konica Minolta's innovative [bizhub PRESS C8000](#) is the first digital press to receive the G7 Digital Press Certification from IDEAlliance® and the company currently has the most G7 Certified experts in the industry. For more information, please visit www.CountOnKonicaMinolta.com and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter](#).

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