



**For Immediate Release**

March 23, 2011

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**Relyco REVLAR Waterproof Paper Certified for Use  
on Kodak NexPress Digital Production Color Presses**

*Rochester Institute of Technology Printing Application qualifies  
REVLAR as approved Kodak substrate*

**Dover, N.H., March 23, 2011** – [Relyco](#), a leading provider of value-added business printing and payment solutions, today announced that its [REVLAR waterproof paper](#) has been certified by the Rochester Institute of Technology (RIT) Printing Applications Laboratory as a qualified substrate for use on Kodak NexPress Digital Production Color Presses.

RIT tested Relyco's REVLAR 4.7 mil waterproof paper by conducting a number of evaluations to determine the optimum engine dependent settings. Selection criteria for the different settings are based upon: DryInk adhesion, color density, overall image quality, sufficient discharging, and no artifacts such as excessive curl or blistering. RIT found that REVLAR functioned as expected under these evaluation conditions and qualified it for the Kodak NexPress 2100 Plus through the Kodak NexPress SE3600 platforms.

"This is great news for Relyco as it opens up a significant market for our REVLAR waterproof paper products," said Bruce Steinberg, senior vice president of sales at Relyco. "The superior image quality of the Kodak NexPress platforms combined with our 'virtually indestructible REVLAR paper delivers a unique, durable solution for [thousands of applications](#) that outperforms lamination and is a much more cost-effective alternative."

Fully laser-compatible REVLAR combines the image quality and printability of standard paper with a durability and resilience unmatched by any other product. REVLAR laser paper is durable and weatherproof as well as impervious to grease and chemicals, and designed to withstand high and low temperature fluctuations. Unlike other papers, REVLAR is made of synthetic materials (polyester) that enable its extreme performance in adverse conditions.

REVLAR Key Features include:

- *Weatherproof* – able to withstand water, heat and temperature variations. Suitable for indoor and outdoor uses. REVLAR gets a seal of approval from the U.S. Navy Seals for its waterproof capabilities
- *Durable* – tear-proof, fade and scuff resistant
- *Multi-Purpose* – grease, solvent, chemical, blood & sweat resistant
- *Invulnerable* – very high melt point of 450° allows for use on wide range of equipment and applications



- *Promotes Workflow Efficiency and [Cost-Savings](#)* – eliminates need and cost to laminate with toughness and durability built in
- *Wide Range of Thicknesses Available* – 3.7, 4.7, 5.7, 7.7, 10.7 and 13.7 mil
- *Paper-Like Appearance* – durable and tough like polyester with the appearance, smoothness and printability of paper – available in wide-range of colors
- *Superior Laser Image Quality* – bright white sheets enable high image quality on the finished product

REVLAR waterproof laser paper is currently available from Relyco today. For pricing, more information, and how to purchase, contact Relyco by phone at 800.777.7359 or 603.742.0999, by email at [info@relyco.com](mailto:info@relyco.com), or visit [www.relyco.com](http://www.relyco.com).

#### **About Rochester Institute of Technology Printing Applications Laboratory**

Leveraging RIT's comprehensive collection of full-scale contemporary printing equipment, laboratory instrumentation, and the expertise of RIT's world renowned faculty and technical staff, the Printing Applications Laboratory (PAL) provides industry with empirical approaches to control and improve the quality of their products and expand on the knowledge of printing industry professionals. PAL offers digital media certification programs, product/process auditing, competitive benchmarking, and assistance with product development. For more information, visit <http://printlab.rit.edu/>

#### **About Relyco**

Relyco is a leading provider of value-added business printing and payment solutions with over 10,000 customers worldwide. As one of the largest distributors of laser and digital applications, including laser checks, high-security documents, and e-payment software, Relyco's long-standing membership in the ASC X9AB check processing committee and extensive experience with fraud prevention strategies and new forms technologies positions it as the most innovative leader in the business printing solutions field. Relyco's customers include Google, J. Jill, PepsiCo, Samsung, Adobe and Microsoft. For more information, please visit [www.relyco.com](http://www.relyco.com).

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