



For Immediate Release

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Relyco Reports Substantial Customer Growth in Fourth Quarter of 2010

Successful 2010 closes with leading business printing solutions company adding more than 450 new customers in Q4 and growing its customer base by 25 percent since 2008

Dover, N.H., January 12, 2011 – [Relyco®](#), a leading provider of value-added [business printing solutions](#), [business equipment](#), and [check printing solutions](#), today announced that the company closed out a very successful 2010 by adding more than 450 new customers in the fourth quarter. Since 2008, Relyco has grown its customer base by 25 percent.

Building upon its reputation as a leading provider and innovator of business printing solutions, Relyco continues to grow quarter over quarter. In Q4 2010, Relyco significantly increased its customer base and expanded existing business across all vertical markets for its entire line of products. Some notable new customers included Lockheed Martin Corporation, Five Below, Inc., The Hershey Company, Shell Oil Products, PepsiCo Inc., and many federal government agencies.

“We had a very successful year in 2010 and we’ve put the pieces in place to experience an even better 2011,” said Mike Steinberg, president of Relyco. “With our reputation rooted in our solutions expertise and customer service, we form great long-term relationships with our customers. By continually building upon that and with the planned addition of new electronic payment and E-document products this year, we’re looking forward to a major growth opportunity.”

Highlights of Relyco’s successful 2010:

- Addition of more than 450 new customers in Q4
- New and improved Relyco website, www.relyco.com, went live incorporating new branding elements
- Started a new Blog site, [Rely on Relyco](#), offering tips, insights, and opinions on Relyco products and the market
- Launched new product brands:
 - [REIMAGE™](#) brand of Relyco carbonless laser paper
 - [REVLAR™](#) brand of Relyco waterproof paper
 - [ULTRASEAL®](#) brand of Relyco pressure seal self-mailer forms
 - Relyco’s comprehensive [family of check solutions](#)
- Announced an exclusive partnership with [Samsung on MICR printing solutions](#)
- Invested in business operations and new technology
- Kicked off a social media marketing program
 - [LinkedIn](#)
 - [Twitter](#)
 - [Facebook](#)



Within Relyco's three primary product groups ([Laser Check Printing Solutions](#), [Self Mailer Pressure Seal Forms](#), and [Innovative Laser and Digital Forms](#)), the company delivers ultimate quality and performance to its customers at the best possible price. Whether a customer is looking for a custom or stock item, Relyco works with each customer to provide solutions that best meet their business printing needs. Contact Relyco by calling 1-800-777-7359 or emailing info@relyco.com today to learn more.

About Relyco

Relyco is a leading provider of value-added business printing solutions, business equipment, and check printing software with over 10,000 customers worldwide. As one of the largest distributors of laser and digital applications, including laser checks and other high-security documents, Relyco's long-standing membership in the ASC X9AB check processing committee and extensive experience with fraud prevention strategies and new forms technologies positions it as the most innovative leader in the business printing solutions field. Relyco's customers include Google, J. Jill, PepsiCo, Samsung, Adobe and Microsoft. For more information, please visit www.relyco.com.

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