



For Immediate Release

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Relyco® Launches ENDURA LABEL™ Labels for MEMJET® Inkjet Printers

Specifically designed and manufactured for Memjet and other inkjet printers, ENDURA LABEL labels offer the industry's best performance and highest image quality

Dover, N.H., September 10, 2013 – [Relyco®](#), a leading provider of value-added business printing and payment solutions, today at [PRINT 13](#) announced the launch of its new [ENDURA LABEL™](#) brand of labels specifically designed and manufactured for Memjet®-engine printers and other inkjet printers. These superior quality labels provide Memjet and other inkjet printer users the ability to print full color labels offering the industry's best performance and highest image quality.

“Memjet-engine printers offer a great cost of ownership advantage over toner-based printers making them ideal for high-volume print applications, like label printing, as well as the economical choice for printing variable data,” said Mike Steinberg, president and CEO of Relyco. “Our customers will be impressed by the color quality and image details that they can achieve with out ENDURA LABEL labels for Memjet and other inkjet printers.”

[ENDURA LABEL Digital Inkjet Labels](#) for Memjet offer exceptional image integrity and truly “POP” out with vibrant colors when used on Memjet and other inkjet presses. Available in thousands of shapes and sizes, ENDURA LABEL labels for Memjet come in matte, bright/white, clear, gloss, vinyl top coated, PET film and other coatings, finishes and synthetics – many come with a universal waterfast inkjet coating. A wide and flexible variety of roll sizes and cores are available to fit nearly every inkjet printer.

The ENDURA LABEL labels for Memjet and other inkjet printers take advantage of the print engine's full-bleed technology while offering specific coatings, finishes and precise construction for fast, exacting use on all Memjet-engine based printers, including those from Afinia, Astro Machine Corporation, Colordyne Technologies LLC, Delphax Technologies Inc., Formax, iSys, Lomond, Océ, OWN-X KFT, Rapid Label Systems, Super Web Digital, Trojanlabel, Xanté Corporation and others.

Listed are some of the stock materials available:

- EnduraJET Poly Matte White Film
- EnduraJET Poly Vinyl
- EnduraJET Gloss Clear Film
- EnduraJET Gloss White Film
- EnduraJET High Gloss
- EnduraJET Bright White High Gloss
- EnduraJET High Resolution Matte



Relyco's [ENDURA LABEL Digital Inkjet Labels](#) for Memjet are currently available. For pricing, samples, more information, and how to purchase, contact Relyco by phone at 800.777.7359 or 603.742.0999, by email at info@relyco.com, or visit www.relyco.com.

About Relyco

With over 20,000 customers worldwide, Relyco is a leading provider of value-added business printing and payment solutions, including custom digital packaging, waterproof paper, e-Payment solutions, payroll paycards, carbonless laser forms, and more. As one of the largest distributors of laser and digital applications, including laser checks and other high-security documents, Relyco's long-standing membership in the ASC X9AB check processing committee and extensive experience with fraud prevention strategies and new forms technologies positions it as the most innovative leader in the business printing and payment solutions field. Relyco's customers include Google, PepsiCo, Samsung, Adobe and Microsoft. For more information, please visit www.relyco.com.

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